

Serene Garden Decor's

Summer Issue #5

GLAZED GAZETTE

Dog Days of Summer

HOT, HUMID, MISERABLE ...What exactly are the DOG DAYS OF SUMMER? The ancient Romans actually came up with the term for dog days of summer in reference to Sirius, also called the 'dog star', which is the brightest star in the summer sky found in the Canis Major constellation. From about July 24 to August 24 was thought to be an evil time; the dog star shone so bright it was believed to give off heat and was the cause of the hot weather. Well, there you have it, feeling any cooler yet?

News & Events ...

Saturday, August 27, 2011 from 9:30 AM - 10:30 AM

Join us for our second "Serene Container Gardening Club" class/meeting presented by Chris Baker from Vibrant Health. We will be germinating tomato seeds for September container planting. Everyone will leave with 2 seedlings. Any pottery purchased will be filled with Chris' special potting mix at no charge. However, Chris will have his special potting mix available for purchase. Just bring in a recycle bin and he will fill it for \$5.00! We will have complimentary cold drinks. The cost of the one hour educational session is only \$5.00!! Call to register to save your spot! (386)-402-7810

Win this ...

Earn a chance to win this beautiful robin's-egg blue pot filled w/ succulents! One chance with every purchase during the month of August. Congratulations to Linda for winning our July give-away!



\$5.00 Serene Bucks
With any purchase
Exp. 8-31-11

Date _____

Name _____

Email _____

Phone _____

*Limit one per customer per month.

Container Gardening Tips ...

What should you do in the dog-days of summer garden? The answer was a resounding and unanimous NOTHING! It is not recommended that any root disturbing activities take place now but more that of the attentive parenting needed in caring for a frail child. Growth slows down considerably in extreme heat and plants are finished flowering-we just need to get them over the hurdles of harsh conditions and into slightly cooler temperatures. With that in mind, there are five things that we absolutely must NOT do for the next several weeks.

1. NEVER, EVER WATER AT NIGHT! This includes trees, shrubs, lawns-any and all plant materials. Water only in the early morning to give plants the rest of the day to dry off. Plants that receive water at night, especially on a regular basis are vulnerable to fungi and molds; these afflictions make them weaker and actually attract invading insects.
2. DO NOT FERTILIZE right now as it causes plants to make more roots, causing them to become thirstier and diverting energy away from the top. You may use a liquid fertilizer like Miracle Grow or pellets such as Ortho on vegetables or annuals that are flowering.
3. DO NOT SEED the lawn or plant anymore vegetable seeds. Sunlight is too intense right now and can burn or dry out seeds. Transplanting of annuals is also on the no-no list as it would take too much watering-most probably twice a day to keep plants alive and healthy.
4. MULCH to protect plants by keeping moisture in, but do not use more than 3". Too much mulch may encourage roots to turn upwards, seeking moisture. Roots need to be trained to go deeper and become wider with less frequent but deep watering. Over-mulching is especially a problem around trees which are fond of sending secondary roots close to the surface if they detect a great deal of humus and shade.
5. DO NOT PLANT trees, shrubs or perennials right now. Wait until fall when the days are still warm, the soil is still warm, but the nighttime temperatures have cooled off, giving plants a bit of rest from the harsh summer conditions.

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Featured Product ...



Pots to grow your veggies in! August special: Purchase a 14" pot (or larger) and get a 9" pot for \$5.00!

Decorating Tip ...

With the use of the many different shapes, sizes and glazes of our eye-catching clay pottery, your vegetable garden can be incorporated into the design of your landscape resulting in maximum visual appeal.

Client Photos ...



The Nettles' residence of NSB shows how to cluster pots to decorate poolside.

Testimonials ...

"I must have purchased thirty pots from SGD this year! They have the best price & selection in this area. The staff is so helpful and knowledgeable, I'll be back!"

Bill Shaw - Flagler Beach, FL

Quote of the Month ...

"Price of produce too high? Grow your own in a pot!"

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